

# Press

ISH China & CIHE China International Trade Fair for Heating, Ventilation, Air-Conditioning, Sanitation & Home Comfort Systems New China International Exhibition Center Beijing, China, 22 – 24 May 2018

#### Hong Kong, March 2018

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ISHC & CIHE 18\_PR2\_Eng

# ISH China & CIHE 2018 announces its largest ever exhibition space catering to strong demand from exhibitors

## Government-led 'Coal-to-natural gas' initiatives stoke the potential of the clean energy heating market

As an unparalleled trading platform for the HVAC and plumbing industries in Asia, ISH China & CIHE – China International Trade Fair for Heating, Ventilation, Air-Conditioning, Sanitation & Home Comfort Systems returns to the New China International Exhibition Center in Beijing from 22 – 24 May 2018.

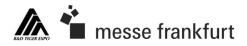
ISH China & CIHE has received a positive response from exhibitors with more than 98% of the exhibition space at the upcoming show already booked. The fair will increase its capacity by adding two additional halls – halls E5 and E6 – to house exhibitors showcasing clean energy heating solutions. The expansion reflects the industry's commitment to providing alternatives to direct coal combustion with various forms of heating solutions, as well as an effort to support recent government policies that reduce air pollution across China.

The 2018 edition of the fair will operate on an unprecedented scale due to its increase in size spanning 10 halls and 116,000 sqm of exhibition space. Around 1,300 exhibitors are expected to participate at the show, while it is estimated that 65,000 visitors will come to explore the latest products and innovations on the market.

## Government-led 'Coal-to-natural gas' initiatives stoke the clean energy heating market potential

Deteriorating levels of air quality in China and its hazardous effects on human health are a major cause for concern in the country, especially during the winter heating season. This has led to recent "Coal-to-natural gas" initiatives which encourage boiler retrofits to reduce emissions of nitrogen oxide. Low-nitrogen and condensing technologies are being developed for the next generation of boilers which are safer, more environmentally friendly and energy-efficient.

Messe Frankfurt (HK) Ltd 35/F China Resources Building 26 Harbour Road, Wanchai Hong Kong



With a spotlight on "Coal-to-natural gas" initiatives and energy-saving, the products on display in halls E5 and E6 will include low-nitrogen boilers, condensing wall-hung boilers, condensing boilers, modular boilers and low-nitrogen burners. Confirmed leading brands participating at the fair include Airfit, ARCIO, Bailang, Baiwei, Berte, Blue Tech, Boroa, Bowei, Bozhi, Dafu, Domusa, Eacoon, Emperor Horse, Esin, FPB, Fulton, Gel spa, HELMSBURG, ICI, Industrial Combustion, Inse, Jiuxuyangguang, JNOD, kaaniche, kenuo, LD, Luma, Manling, Quanyong, Shenzhou, Shuaikang, Topz, Valpo, Vigas, Xinhuida, Xinmaifa, Yinglang, Zeta and Zhengsen.

ISH China & CIHE is headed by the biennial ISH event in Frankfurt, Germany, which is the world's leading trade fair for the Bathroom Experience, Building, Energy, Air-Conditioning Technology and Renewable Energies. The mother event will take place from 11 – 15 March 2019 (Monday to Friday). For more information, please visit <u>www.ish.messefrankfurt.com</u>. Furthermore, this year's ISH India powered by IPA was held from 22 – 24 February at Bangalore International Exhibition Centre.

The next edition of ISH Shanghai & CIHE will be held from 3-5September 2018 at the Shanghai New International Expo Centre. For more information, please visit

www.ishc-cihe.hk.messefrankfurt.com or email info@ishc-cihe.com.

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#### **Background information on Messe Frankfurt**

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,500\* employees at some 30 locations, the company generates annual sales of around €661\* million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

\* preliminary numbers 2017

For more information, please visit our website at: www.messefrankfurt.com | www.congressfrankfurt.de | www.festhalle.de

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