

Press Release

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## ISH China & CIHE to return in May 2023 with restructured product zones supporting industry growth

Ken Chung  
Tel. +852 2230 9225  
[Ken.Chung@hongkong.messefrankfurt.com](mailto:Ken.Chung@hongkong.messefrankfurt.com)  
[www.messefrankfurt.com.hk](http://www.messefrankfurt.com.hk)  
[www.ishchina-cihe.com](http://www.ishchina-cihe.com)

**ISH China & CIHE – China’s leading international trade fair for Heating, Ventilation, Air-Conditioning, Sanitation & Home Comfort Systems has confirmed the dates and venue for its 2023 edition, taking place from 11 – 13 May at the China International Exhibition Center (Shunyi Hall) in Beijing. Organised by Messe Frankfurt (Shanghai) Co Ltd and CIEC GL events (Beijing) International Exhibition Co Ltd, the show will once again present fairgoers with trend-setting HVAC, plumbing, smart heating and home comfort technologies and products in the Chinese and wider Asian markets. The upcoming edition will continue to hone in on the “Energy”, “Water” and “Life” themes, which are in line with China’s national development strategies. In total, the fair is expected to welcome over 1,300 exhibitors across 106,800 sqm of exhibition space.**

The ‘carbon peak’ and ‘carbon neutrality’ policies highlighted in the Chinese government’s 14th Five-Year Plan underlines a commitment by the country to generate energy through reform and innovation. These new reforms offer strong prospects not only to China’s renewable energy and energy storage markets but also inherently changes China’s modern energy systems while bringing new opportunities to the HVAC industry, particularly for the heat pumps market. To adhere to the government’s initiatives and energy infrastructure optimisation targets, manufacturers are actively developing energy-efficient HVAC solutions, specifically refining heat pumps and revolutionary energy storage technologies to meet the stringent carbon emission regulations. By recognising the benefits in the efficiency and flexibility of heat pump technologies, paired with the central government’s goal to strengthen domestic capabilities in all core energy storage technologies, intelligent and green HVAC technologies will continue to be key development focuses for manufacturers.

Apart from the booming heat pump market in China, according to the 2022 China Heat Pump Industry Development Report by the Heat Pump Committee of China Energy Conservation Association, China is currently the largest heat pump exporter in the world. In the first seven months of 2022, China’s exports of air source heat pumps increased by 63.7% year-on-year<sup>1</sup>. A recent report titled the Future of Heat Pumps by

Messe Frankfurt (HK) Ltd  
35/F China Resources Building  
26 Harbour Road, Wanchai  
Hong Kong

<sup>1</sup> Chinese heating appliances are keeping Europe warm this winter, 30 September 2022, The China Project, <https://qr.messefrankfurt.com/Vc6e9>. (Retrieved: Dec 2022)

International Energy Agency estimated by 2030, total sales of heat pumps in the EU will reach 7 million units<sup>2</sup>. With lucrative opportunities for domestic and overseas markets, renowned brands worldwide require an effective platform to spark new business opportunities. Brands to participate in ISH China & CIHE 2023 include A.O Smith, ARCIO, BDR, Beiming Tianshi, DAB, Danfoss, Devotion, Dooch, GREE, Grundofs, Haier, Hailin, Kiturami, Koate, Leo, Micoe, Midea, New Energy, NORTIZ, OUTES, PHILIPS, Phnix, Ploumeter, Rinnai, Shengneng, Shiteng, Siemens, Tongfang, Unbeatable, Vanward, Wilo and others.

### **Specialised display areas, zones and pavilions to be a major highlight at ISH China & CIHE**

For over two decades, the fair's thematic zones have become the key component to its success. The 2023 edition will again highlight the returning German Pavilion, Overseas Area, Water Pump Zone, Floor Heating and Cooling System Area and Clean Energy District Heating Area. This year's fair will also feature the new Minibox Service Area located in the Overseas Area. It is a business matching platform at ISH China & CIHE, which aims to bridge domestic suppliers with overseas buyers who cannot physically attend the fair. Running throughout the full duration of the fair, the Minibox Service Area serves as a marketing tool for local suppliers to promote their latest innovations and technologies abroad.

With ISH China & CIHE's mission to showcase some of the world's most energy efficient HVAC solutions, the organisers are bringing this to the fore through their cooperation with Trade Commissioner Service (TCS) of the Embassy of Canada to China. Canada is renowned for their harsh winters, with many regions reaching subarctic climates. To combat the extreme climate, not too dissimilar to the winters in China, Canadian HVAC manufacturers will showcase the latest additive manufacturing technologies and applications in Canada. The Trade Commissioner Service (TCS) of the Embassy of Canada to China will group their members in a pavilion to expand their overseas market, and to boost the development for companies in the Chinese HVAC industry.

### **Concurrent events highlight opportunities for growth and innovation**

As an integral part of ISH China & CIHE, a series of concurrent events will be held during the fair with many well-known HVAC industry experts present to exchange ideas and introduce technologies that will drive the industry forward. Responding to a series of national policy goals, specifically on peak carbon dioxide emissions and carbon neutrality, ISH China & CIHE will offer various summits, seminars and conferences, focusing on the fair's three core themes: "Energy" (the latest heating solutions paired with renewable energy sources), "Water" (water pumps, valves and fittings) and "Life" (home comfort products and solutions). These events will create a comprehensive platform for fairgoers to expand their knowledge through learning more about the latest industry trends. Some of the highlighted topics featured at the fair include:

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<sup>2</sup> The Future of Heat Pumps, 30 November 2022, IEA, <https://qr.messefrankfurt.com/i8e6f>, (Retrieved: Dec 2022)

- The China International HVAC Congress (iHVAC)
- China Innovative Heating Products and Technologies
- Fresh Air Systems
- Home Comfort Intelligent Development Forum
- Air Source Heat Pump Heating Technologies
- FCH Cooling & Heating System Technology Forum

ISH China & CIHE will take place from 11 – 13 May 2023, once again at the China International Exhibition Center (Shunyi Hall) in Beijing. A further ISH event in China, ISH Shanghai & CIHE, will be held in Autumn of 2023 at the Shanghai New International Expo Centre. For more information about ISH China & CIHE and ISH Shanghai & CIHE, please visit [www.ishc-cihe.hk.messefrankfurt.com](http://www.ishc-cihe.hk.messefrankfurt.com).

ISH China & CIHE is organised by Messe Frankfurt (Shanghai) Co Ltd and CIEC GL events (Beijing) International Exhibition Co Ltd. It is headed by the biennial ISH event in Frankfurt, Germany, the world's leading trade fair for HVAC + Water which will next take place from 13 – 17 March 2023. For more information, please visit [www.ish.messefrankfurt.com](http://www.ish.messefrankfurt.com).

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Notes to editors:

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### **Background information on Messe Frankfurt**

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organisers with their own exhibition grounds. With a workforce of some 2,200\* people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. Group sales in financial year 2022 were around €450 million\*. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity. For more information, please visit our website at: [www.messefrankfurt.com/sustainability](http://www.messefrankfurt.com/sustainability). With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)

\* Preliminary figures for 2022

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